

By The Numbers



Team Update

Guidepost continues to grow and develop our team. In the last year, we hired four new professionals: Taylor Doherty, Vice President; AJ Ferrara, Associate; Sid Subramanian, Analyst; and Heather Lokys, Receptionist. We also promoted three investment team members: Nick Hardiman, Senior Associate; Kristen Tilley, Associate; and Travis McGee, Associate. Nick, Kristen, and Travis all originally joined through our Summer Analyst program, which continues to be a strong source of talent for Guidepost.

New Investments & Exits

NEW

tractive

Pet GPS Tracking/Activity Monitoring

NEW

Atheneum

Qualitative Primary Research Platform

NEW

network
.toCode()

Network Automation & DevOps

NEW

Project Discovery
(TBA February '22)

Remote & Video-based Research

EXITED

LUCID

December 2021

EXITED

Spoonflower

August 2021

EXITED

Ingenious Med

June 2021



Guidepost In The News

ActiveViam
Veteran Tech Exec Tom Eacobacci Appointed as Chairman of ActiveViam Board

Asurint
Named Top Employment Screening Service Company

Atheneum
Raises \$150M to Build Qualitative Primary Research Platform

Chris Cavanagh
Named Top 40 Under 40 Growth Investors for 2021

Lucid
Sweden's Cint Acquires U.S. Analytics Company Lucid for \$1.2B

Mineral
HR and Compliance Leader for Small & Mid-Size Businesses Rebrands

Network To Code
Announces Investment from Guidepost to Accelerate Network Automation Adoption World-Wide

Outsystems
Software Development Platform Leader Raises \$150M at \$9.5B Valuation

Tractive
Raises \$35M to Expand to U.S.

Spoonflower
Shutterfly Acquires Spoonflower